



RedBuilt, LLC  
200 E. Mallard Dr.  
Boise, ID 83706

F: 208.364.1300  
www.redbuilt.com

**CONTACT:**

Randy Ruim, RedBuilt LLC, 208.395.2424, rruim@redbuilt.com  
Ken Stoltz, Stoltz Marketing Group, 208.388.0766, kens@stoltzgroup.com  
Brian Harrison, Stoltz Marketing Group, 208.388.0766, brianh@stoltzgroup.com

**COMPANY HISTORY**

**The roots of commercial engineered wood leader RedBuilt™ run deep**

BOISE, Idaho (June 10, 2010) — RedBuilt™, formerly the Commercial division of Trus Joist®, was originally founded in Boise, Idaho, in 1960 as Trussdeck Corp. by Art Troutner and Harold “Red” Thomas. When they first met in 1958, Troutner was already an accomplished inventor, architect, and engineer, and Thomas was a traveling lumber salesman who had studied forestry at the University of Idaho. Together they invented the lightweight, composite wood-and-steel open-web truss and pioneered the engineered wood products industry by developing laminated veneer lumber and engineered wood I-joists.

After merging their franchise operations in 1969, the company was renamed Trus Joist Corp. During the early 1970s, it became increasingly difficult to source the high-quality old-growth lumber required for their products. To address the issue, they invented LVL — a stronger, lighter weight, and longer wood product for headers, beams, I-joist flanges, concrete forms, and scaffold planks.

Ambitious growth goals in the 1980s led to the opening of a dozen new manufacturing plants and more than 130 new sales offices, which raised the employee base to more than 2,600. Following the acquisition of two manufactured wood window companies, Norco Windows and Dashwood Industries, the company restructured as TJ International. Facing competition from larger lumber manufacturers in the 1990s, TJ entered a joint venture with MacMillan Bloedel Ltd., a company that had developed Parallam® parallel strand lumber to compete with TJ’s Microllam® LVL. This new venture of their engineered lumber subsidiaries created Trus Joist MacMillan and was headed by president and CEO Tom Denig.

As old-growth logging faced federal restrictions based on environmental impacts, engineered wood structural products gained a stronger foothold in the industry. Fueled by international growth and demand and the opening of new manufacturing plants, Trus Joist MacMillan grew to a \$577 million company in the mid 1990s.

In 1999, Weyerhaeuser Co. acquired MacMillan Bloedel to help boost their packaging operations. Three weeks later, they acquired the outstanding shares of TJ International for \$720 million, making Weyerhaeuser the leading provider of engineered wood products under their Trus Joist brand for both residential and commercial applications.

Atlas Holdings, along with a group of industry veterans that are former senior managers at Trus Joist, acquired the commercial division of Trus Joist from Weyerhaeuser in August 2009. Denig, who ran the company for more than two decades, serves as RedBuilt's chairman of the board, and former Trus Joist general manager and operations vice president Bill Walters serves as vice chairman. Kurt Liebich, who oversaw commercial and industrial operations at Trus Joist for Weyerhaeuser before succeeding Denig as the division's chief executive, is president and CEO of RedBuilt, as well as a member of its board of directors.

Today, RedBuilt is the world's leading manufacturer of engineered lumber products for commercial construction applications. Our environmentally friendly products address the dwindling supply and fluctuating costs of old growth trees needed for solid-sawn lumber. These innovative and patented products are uniformly strong, defect-free and guaranteed to last, and provide builders and designers with increased flexibility and labor cost savings.

Visit [www.redbuilt.com](http://www.redbuilt.com) to learn more about the company and its products.

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